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Remedy Health Media and NYC Health Business Leaders Announce Finalists of Second Annual Boldest Digital Health Influencers Awards

[September 19, 2017, New York, NY] Remedy Health Media (Remedy) and New York City Health Business Leaders (NYCHBL) announced today the finalists for the 2017 Boldest Digital Health Influencers Awards. The awards are held each year to recognize the contributions of top personalities influencing the digital health field across three categories: *Patient Advocate*, *Agency Guru* and *Brand Marketer*.

“Digital health media is transforming the lives of so many living with a chronic condition,” said NYCHBL Co-Founder and President Bunny Ellerin. “These awards allow us to recognize individuals and companies making a real difference through their influence.”

Winners will receive a featured announcement, including photo and bio, on Remedy’s sites as well as the NYCHBL newsletters which are sent to influencers in the Health Industry. The winners will be announced and will receive their awards at Remedy Health Media’s NewFront and Awards Event on October 11th at the Helen Mills Event Space in New York City.

Here are this year’s finalists in each category:

Patient Advocate: **Jada Cardona**, Founder, Transitions Louisiana & Patient Expert on The Body; **Lisa Emrich**, Founder, brassandivory.org & HealthCentral Social Ambassador; **Dr. Emmanuel Fombu**, Medical Affairs, Novartis; **Mary Shomon**, Founder, Thyroid-info.com & Thyroid Content Contributor; **Mike Veny**, CEO, Transforming Stigma & Mental Health Social Ambassador for HealthCentral.

Agency Guru: **Angelo Campano**, Director Customer Experience, Ogilvy CommonHealth Worldwide; **Tom Hespos**, Founder, Chief Media Officer, Underscore Marketing; **Kristin Mengel**, Director, Innovation & Technology, WPP; **Andrea Palmer**, SVP, Publicis Health Media.

Agency Guru Rising Star: **Carly Fisher**, Director, Publicis Health Media; **Kate Flanagan**, Director, Digital Planning & Activation, Carat; **Katie Sullivan**, Associate Director, Digital, Initiative.

Brand Marketer: **Susan Bratton**, Founder & CEO, Savor Health; **Glen Roginski**, Director, Media & Connections, Johnson & Johnson; **Amanda Todorovich**, Director of Content Marketign, Cleveland Clinic.

This year’s judges are as follows:

Bunny Ellerin, Co-Founder & President NYC Health Business Leaders

Chris Duffey, Strategic Development Manager, Creative Cloud Adobe



Craig Cooper, Founder, CooperativeHealth & Prostate.net and Men's Health Expert

Anand Gan, Principal, D.T. Media

Jim Curtis, President, Remedy Health Media

Mike Cunnion, CEO, Remedy Health Media

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Press Contact:

Marijane Funes / marijane@crenshawcomm.com / 212.367.9746

About Remedy Health Media

Remedy Health Media (Remedy), a leading digital health platform that provides content, tools and real stories in an emotionally engaging way to inspire millions of patients and caregivers live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from a relatable physician, pharmacist, public health and patient experts. Remedy currently helps over 200 million health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit www.RemedyHealthMedia.com.

About New York City Health Business Leaders

NYC Health Business Leaders is a professional community of 3,000 senior executives who are leading, innovating and driving healthcare forward. We have created a healthcare ecosystem in New York that spans sectors, bringing together the best minds to discuss important issues and spur innovation. We believe that by connecting the right people—leaders, professionals, entrepreneurs and physicians—we can ignite the right conversations that advance all sides of health. For more information visit www.nychbl.com.