



CONTACT:

Steven Shaw (212.367.9760)

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Remedy Health Media Hires Steve Twilliger as Chief Financial Officer

Rodale Inc. Alum Tapped to Support Growth for Digital Health Leader

New York, NY — Remedy Health Media (Remedy), the leading digital health platform whose condition-specific brands (HealthCentral, TheBody.com, etc.) motivates millions of people through video-based emotional and inspirational storytelling, today announced the addition of Steve Twilliger as the company's new CFO. Twilliger brings deep financial and operational experience to the role, combined with a strong foundation in healthcare media.

"We're extremely excited to have Steve in this essential leadership role at Remedy," said CEO Mike Cunnion. "His exemplary leadership skills and expertise in the health and wellness sector makes him a terrific addition to our executive team. I look forward to partnering with him in evolving and executing our strategic and financial plan as we take the company to the next level."

Prior to joining Remedy, Twilliger was Executive Vice President and Chief Financial Officer of Rodale Inc, where he was responsible for all the company's finance and accounting activities. He also performed a pivotal role in the recent sale of Rodale Inc. to Hearst. Previously, he served as CFO for Dorling Kindersley (DK), part of Penguin Random House, where he led DK's global finance team for more than five years.

"It is a real privilege to join Remedy as CFO," said Twilliger. "The company is truly innovative in the digital health category and is uniquely positioned for growth. I am ready to help them accelerate on all fronts."

About Remedy Health Media

Remedy Health Media (Remedy), is a leading digital health platform that provides content, tools and real stories in an emotionally engaging way to inspire millions of patients and caregivers to live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from relatable physician, pharmacist, public health and patient experts. Remedy helps millions of health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit www.RemedyHealthMedia.com.

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